EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

⚠ Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT	
Participant:	Maghweb
PIC number:	935616314
Project name and acronym:	Elephant Talk - Elephant Talk

EVENT DESCRIPTION		
Event number:	1	
Event name:	International training event for third sector youth workers, civic educators and activists (Italy)	
Type:	Training	
In situ/online:	In situ	
Location:	Italy, Palermo	
Date(s):	08/10/2024-10/10/2024	
Website(s) (if any):	https://www.maghweb.org/i-dati-come-strumento-di-trasformazione-sociale-e-di-sensibilizzazione-a-palermo-la-prima-formazione-di-elephant-talk/	
Participants		
Female:	19	
Male:	10	
Non-binary:	1	
From country 1 Italy:	11	
From country 2 Impact Hub Athens:	3	
From country 3: Portugal	3	
From country 4: Romania	3	
From Country 5: Croatia	4	
From Country 6: Slovenia	3	
From Country 7: Spain	3	
Total number of participants:	30 From total number of countries: 7	

Description

Provide a short description of the event and its activities.

The three-day training event in Palermo improved and strengthened 30 third sector youth workers, civic educators and professionals' skills in data collection and the use of data as an educational tool. The training had both general and specific learning objectives. The first day was dedicated to the following:

- The introduction of the participants, all of whom introduced themselves, their work contexts and their professional backgrounds;
- The elaboration of a collective definition of online gender-based hate speech, which is the focus of the project's collective data gathering and visualisation action which will follow on from the trainings;
- An intensive session with a data expert and digital activist for Open Data, an organisation involved in advocacy actions for the 'liberation' of data collected by institutions and their full access by citizens. The trainer introduced the concept of 'data activism' and explored the social, political and civic dimensions of data. Also, participants learnt the difference between qualitative and quantitative data and the scope that must be defined according to the objective of data gathering.

The second training day was entirely dedicated to training sessions with an expert digital activist and lecturer at the Department of Statistical Sciences, University of Bologna. The training focused on data collection methodologies and how to choose the appropriate methodology for the specific objectives of a data gathering action. The day included theoretical and workshop-based training, which enabled the participants to structure their own methodology and objectives through intensive, expert-led group work. This methodology and these objectives will be developed and used in the coming months for the project's data collection, visualisation and youth engagement actions.

This training day, thanks to in-depth participatory debates and group work sessions, allowed participants to:

- understand the concept of producing data and how it can be applied to enhance civic participation, especially in the field of youth engagement;
- learn about the different phases of the 'data production' process;
- get to know successful experiences of data production and visualisation to raise awareness about socially-relevant topics (inside Airbnb and OCIO, a bottom-up data gathering action to raise awareness about gentrification; Femicide maps in Mexico, a mapping recording the numbers, stories and locations of gender-based murders);
- how to use open data portals and the political, civic and social implications of counting data;
- how to use the most effective tools to extract data from PDF tables;
- learn about counter data strategies and how to subvert the mainstream narrative on the phenomenon of online gender-based hate speech;
- learn how to match the most common data recording methodologies to the objective, target and scope of the data counting and gathering action.

During the third training day, the participants took part in sessions with an activist and trainer who has expertise in inclusive and accessible communication, digital content creation dissemination and intersectional data collection and visualisation strategies. The session focused on the importance of adopting an intersectional approach to understand how to make data 100% accessible not only in the collection phase, but also in the visualisation phase. A case study was then analysed concerning the mapping of the various events related to Pride Day, where the trainer showed the work he had done to verify the extent to which people with disabilities could access what is, to all intents and purposes, an important example of collective, intergenerational civic engagement against discrimination.

The training session also allowed participants to build capacities in the following areas:

- intersectionality, its definition and tools that enable the adoption of an intersectional approach in educational activities (i.e. the wheel of intersectionality);
- the concepts of disability and ableism;
- the intersection between gender and disabilities and how it generates specific online gender-based hate speech phenomena and forms of online body-shaming.

The training's last session was a brainstorming session with all participants in which a specific aspect of online gender-based hate speech was identified and chosen as the specific theme of the upcoming project actions: online gender-based body shaming. During the session, participants also continued the development of the data collection methodology, drafting a first version of a questionnaire that will be further developed and eventually administered to groups of young people later in the project. As well as building participants' capacities and skills in the field of data gathering and visualisation, all together the training days represented an important opportunity for transnational networking and solidarity building between third sector organisations in EU member states involved in the promotion of gender equality and anti-gender discrimination work.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).