



Co-funded by the
Erasmus+ Programme
of the European Union



RESULTS

**of “The Sound of Silence – Building capacities of organisations
for effective communication”**

Erasmus+ KA2 Capacity building project in the Youth field

3rd of April 2016 – 3rd of August 2018

ORGANIZATIONS

Partner organizations





Local organisations reached by the project

47 in
Italy

25 in
Colombia

24 in
India

DIRECT AND INDIRECT BENEFICIARIES



Learning Mobility Activities (LMA) implemented

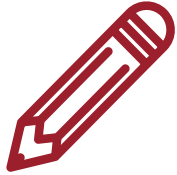
- 1** Seminar on communication in the third sector in Italy
- 2** Job-shadowing activities in Italy, Colombia and India
- 3** Training of Trainers on communication with and for girls and women in Italy

Participants of LMA

6 Italian
4 Colombian
2 Indian



Most developed competencies by LMA participants



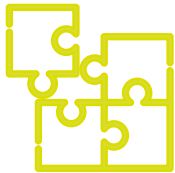
Writing skills



Public speaking skills



Analytic skills



Strategic and critical thinking



ICT and digital skills



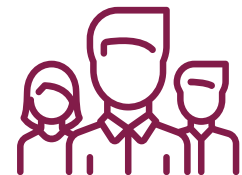
Sense of initiatives and creative thinking



Team working and organisational skills



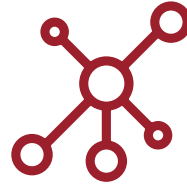
Competencies in stakeholder analysis



Sense of responsible and active citizenship



Competencies to successfully define the vision, mission and values of an organisation



Competencies to use social media for communication



Transmitting messages through image



Communication in foreign languages



Competencies to create a communication strategy



Competencies for monitoring and measuring results of a communication strategy



Organising one's own learning



Didactics and non-formal education



Cultural awareness

Training Rally Activities (TRA) implemented



Participants of TRA

44
Italian



67
Colombian



103
Indian



Most improved areas of communication of organisations through the developed competencies of TRA participants (in order)

ITALY

Involvement of the beneficiaries in decision making through consultations/
focus groups

Use of gender neutral language and anti-discriminatory language

Monitoring of results of communication strategies

Varying communication channels based on the profile of target group

Internal communication

COLOMBIA:

Use of gender neutral language and anti-discriminatory language

Info on other services (networking and orientation)

Adjusting the terminology used in communication to the literacy level of beneficiaries

Internal communication (especially conflict management)

Monitoring of results of communication strategies

INDIA

Varying communication channels based on the profile of target group

Reaching international stakeholders

Use of gender neutral language and anti-discriminatory language

Involvement of the beneficiaries in decision making through consultations/
focus groups

Advocacy activities

Outputs

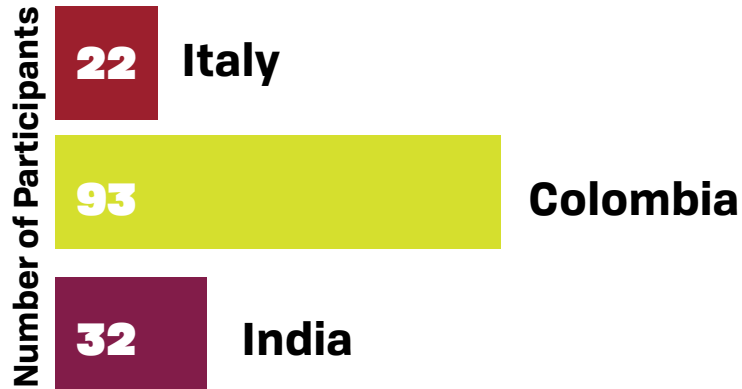


* <http://www.maghweb.org/category/the-sound-of-silence>

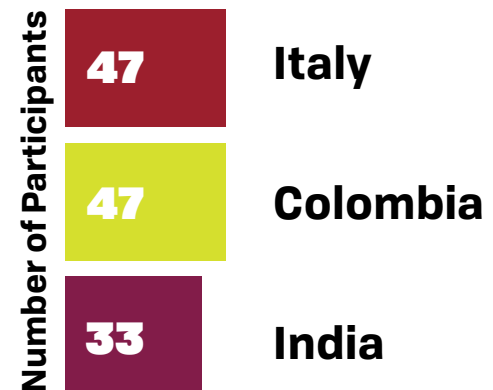
** <http://www.maghweb.org/the-sound-of-silence-training-online>

Dissemination

5 Info days on the Online Training implemented



3 Final Dissemination Events implemented



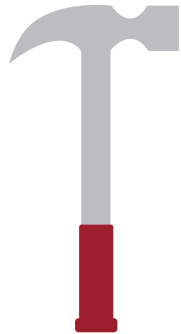
Tool Kit

Tool Kit for Youth Organisations working with girls and women:

<http://maghweb.org/sos-result-data>

48

Number visitors/
downloads



210

printed copies
distributed



The Tool Kit was sent
via mail to the partners
organizations